

Message Text

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DRAFTED BY EB/OCA/BR:JL NESVIG:DJT:JG:RJP

APPROVED BY AF:JJBLAKE

AF/W:HWALKER

AF/C:RSTRANG

AF/EPS:GRKENNEY/ROMBARDI

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FM SECSTATE WASHDC

TO AMEMBASSY KINSHASA

AMEMBASSY LAGOS

UNCLAS STATE ,20162

E.O. 11652: N/A

TAGS: BEXP, XA

SUBJECT: COUNTRY COMMERCIAL PROGRAM (CCP)

FOR AMBASSADOR FROM ACTING ASSISTANT SECRETARY BLAKE

1. A DRAFT CCP IS BEING FORWARDED BY AIRGRAM FOR YOUR REVIEW. THIS PROGRAM IS DESIGNED TO HELP YOU IDENTIFY YOUR PRIORITY COMMERCIAL OBJECTIVES, DEVELOP PLANS TO ACHIEVE THEM AND ALLOCATE RESOURCES ACCORDINGLY. IT WILL PROVIDE YOU WITH A VALUABLE MEANS TO MANAGE YOUR COMMERCIAL PROGRAM EFFECTIVELY.

2. I URGE YOU TO REVIEW THIS DOCUMENT. IF NECESSARY, IT SHOULD BE MODIFIED SO THAT THE FINAL PRODUCT REPRESENTS A REALISTIC APPRAISAL OF YOUR COMMERCIAL OBJECTIVES, PLANS AND RESOURCE ALLOCATION. THE DEPARTMENT IS CONFIDENT THAT YOU WILL CONTINUE TO GIVE THE CCP YOUR PERSONAL ATTENTION AND I WILL FOLLOW WITH INTEREST YOUR PROGRESS IN IMPLEMENTING IT. KISSINGER

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